

Strategic Management

AIM:

The module is designed to enable the learner to develop a broad and deep understanding on Strategic Management, that the present and future activities of an organization/institution are appropriately matched to conditions in the environment in which it operates. It also aims to equip learners with the knowledge and skills in Strategic Management for organizations/institutions in the ever-changing environment (politically, economically, socially and spiritually) with the view of transforming learners so that they develop a deep sense of accountability and transparency in their organizational/institutional responsibilities.

OBJECTIVES:

By the end of the module learners should be able to:

1. Undertake strategic assessment of their organizations/institutions
2. Formulate strategic plans for their organizations/institutions
3. Identify strengths and constrains in their organizations/institutions
4. Assess situations in order of preference relative to the objectives of their organizations/institutions
5. Review organization/institution mission statements and objectives with the view of reformulation
6. Visualize possible future situations in which organizations/institutions can be involved
7. Deal with both personnel and political resistance
8. Build organizational/institutional awareness, understanding and psychological commitment needed for effective implementation of the strategic plan.